

GTE SmartPark® Services Co-Marketing Claim Form

Developer/Development _____

Date _____

Submitted By: _____

Developer/Development Claim Amt.

\$ _____

GTE Audited Amt. \$ _____

GTE Credit Amt. \$ _____

MEDIA	AD DATE	AD SIZE	SPACE ALLOTTED GTE	SPACE/TIME RATE	TOTAL COST	GTE SHARE

APPROPRIATE PROOF PERFORMANCE MUST ACCOMPANY THIS CLAIM

- NEWSPAPER/MAGAZINES** – Tear sheets from EACH insertion showing date of each insertion and name of publication, and copy of PAID invoice showing insertion dates, number of lines per insertion, and lowest net contract rate.
- DIRECT MAIL**- Copy of each mail piece showing the mail date and total quantity to be delivered. A copy of an itemized estimate of production charges needs to accompany the pre-approval form.

I have read the above instructions and conditions, and agree to the terms stated herein.

Developer/Prop. Mgr. _____ Date: _____

GTE SmartPark
Account Representative: _____ Date: _____

GTE Headquarter: _____ Date: _____

THIS AGREEMENT IS SUBJECT TO THE FOLLOWING CONDITIONS:

- Claim is subject to GTE SmartPark approval.
- Proof of performance must be submitted with this claim.

- Do not deduct the amount of this claim from any GTE SmartPark invoice. A check will be issued
- Only SPACE and/or TIME charges are covered. Production charges are not covered.
- This agreement is governed by the appropriate GTE SmartPark Cooperative Advertising Program, Rules and Regulations
- Claim must be submitted within 30 days of the execution of the program.
- Please allow 45 days from the time of receipt of claim for reimbursement processing.
- Claims subject to prior written Special Approval must comply with terms set forth in the notice of approval.
- By submitting this claim, the Agent or other appropriate designation, agrees to indemnify and hold harmless, GTE and its subsidiaries, from and against any and all claims, damages, liabilities, costs, and expenses (including but not limited to reasonable attorneys' fees) by reason of any and all actions or proceedings charging GTE, or its subsidiaries, with violation of any law, rule or regulation directed to the contest, fairness, or deceptiveness of the advertisement for which a claim is filed.